

KNITS

SUMMER 2010

For Summer 2010, we're thinking cool, crisp textures; classic looks and fibers; and techniques that show off the elemental beauty of knitting.

TIMELESS

Think quality, think classic, think anti-fad: You take time over your knits, and you should be able to wear them forever. What stitches show off the special qualities of cashmere, merino, silk, and linen? How would you spice up a sweater with a classic silhouette? How would you design a sweater that will look as good when it - and you - are twenty years older? Stockinette, delicate texture, tiny cables, small-footprint motifs, subtle lace - no gimmicks, just good knitting.

Think: Sweaters for men, women, and children.

Look: Timeless, vintage-inspired, gently fitted silhouettes. Clean and polished. Beautifully finished details.



JUXTAPOSE

What happens in the meeting place between fiber and form? Make classic summer fibers - cottons, linens, hems - do something unexpected: cables to create a structured silhouette in linen, a softly gathered bag in hemp, mercerized cotton gentled with a scrunchy lace texture. Find ways to show off the inherent beauty of a yarn and fiber in a very different way. Layered textures, pleats, ruching, architecture, engineering, new uses and forms - make it interesting, and make it new.

Think: sweaters, tanks, camisoles, light layers, interesting household objects and accessories.

Look: Asymmetrical, draping, paying attention to fabric as well as knitted details.



DECONSTRUCTED

Show off the bones of your knitting: Exposed seams, cleverly dropped stitches, reversible knits, stitches that look great on both sides. Boil knitting down to its own inherent elemental beauty: think large scale knits to show off stitches themselves; large-scale cables, extremely open but structurally sound lace. How would you show off a raw silk yarn? A slubby, papery summery tweed? How few stitches can you use to do it?

Think: Sweaters, layering pieces, home items, accessories.

Look: Lived-in, layered, loose; rustic but chic. Loose, but sleek - not sloppy or voluminous.

